

Sample Six-Month Book Production Timeline

— month 1 —	— month 2 —	— month 3 —	— month 4 —	— month 5 —	— month 6 —
EDITING					
FRONT COVER DESIGN	FRONT COVER DESIGN				
	INTERIOR DESIGN				
	BACK COVER/SPINE				
	PROOFREADING				
MARKETING AND PR	Author website & blog development	Plan author tour and/or adv. schedule	Hire publicist Send review copies Announce to trade	Follow up w/mailings Pitch for interviews Adv. banner ads	RELEASE DATE!
		ARC PRODUCTION			
			ASSESSMENT		
				FINAL PRINTING	